

AGENCE VARENNE
PARIS

Your dreams
have a home



Paris: a capital attracting more and more investors

According to the latest KPMG barometer, Paris is back in the top 5 of the 30 most dynamic metropolitan areas behind London and Singapore.

Paris is becoming Europe's post-Brexit go-to destination.

The City of Light's performance highlights the following 4 aspects:

- its demography and quality of life
- its scope as an international hub
- its commitment to intellectual capital and innovation
- its international economic clout

In 2018, the Parisian property market will continue to be buoyed up by several economic factors:

- historically low lending rates
- fallout from Brexit
- the momentum from reforms voted by Emmanuel Macron's government which enhance the value of Paris in the eyes of foreign investors
- the "Grand Paris" project and the 2024 Olympic Games

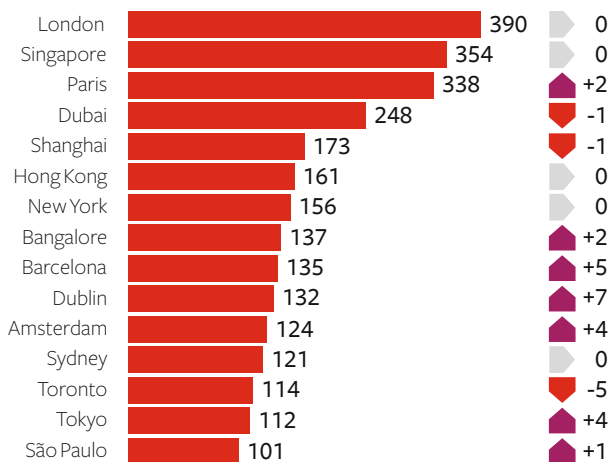


3RD RANK BEHIND LONDON AND SINGAPORE

International investments*

Number of investments in 2017

Variations in rank, compared to 2016



*Excluding mergers and acquisitions, privatizations and alliances and purely financial investments.

LES ÉCHOS/SOURCE: KPMG



Parisian premier property market trends

Prices

- Price trend in Paris in one year:
up 7.3% (between Q1 2018 and Q1 2017)
- Price trend in key sectors* in one year:
up 4.8% (between Q1 2018 and Q1 2017)

Sales volumes

- Sales in Paris in 2017:
up 17% compared to 2016
- Sales in Paris in key premier property sectors*:
up 13.4% compared to 2016
- 750 sales > € 2,000,000 (in Paris in 2017)
- 135 sales > € 4,000,000 (in Paris in 2017)

The trends

- Foreign clients have returned: Europe, America, Middle East, Asia, Brazil
- In 2018, a dynamic market that is stabilising

*Key sectors: a group of micro-markets in the historic central Paris arrondissements, the banks of the Seine, as well as certain neighbourhoods just west of Paris.

Source: BIENS database – Notaries of Paris – Ile-de-France region

« The properties in highest demand by our French and international clientele are rare, but often feature similar assets: a privileged location, an iconic view, remarkable architecture, renovations by a renowned architect or decorator, an outdoor area – private terrace or garden. »

Hugues de La Morandière,
CO-FOUNDER OF THE AGENCE VARENNE





Agence Varenne

Key figures

26 years of expertise
on the most sought-after
micro-markets

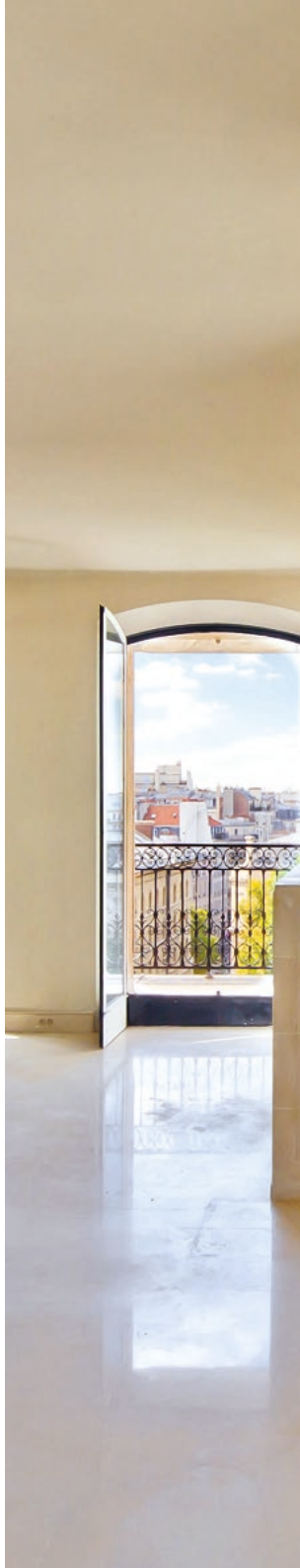
Over **500 sales**
in the last 4 years

Over
€ 265,000,000
of property bought
or sold since 2017

**25 multilingual
reps** speaking English,
Spanish, German, Italian,
Russian, Arab and Swedish

**65 % of
our exclusive
mandates**
are sold within
three months

Sale prices ranging from
€ 7,950/m²
et **€ 40,300/m²**
(over the past 12 months)







Service-first culture

Assessment

A quality assessment is the first prerequisite for a successful sale. We have worked in the heart of Paris for over 25 years and very quickly understood that Paris is an exceptional market that requires superior expertise. We are at your disposal for a free, up-to-date value assessment of your property.

Purchase

Personalized follow-up, access to the best offers on the market via our privileged partner network, and high added value advice. For our foreign clients, we provide customized support depending on their needs, a guide to property acquisition in France, comparative worldwide market analysis.



Sale

Local expertise / global access. Our international strategy targets the best buyers in France and around the globe, thanks to our exclusive partnership with the Savills Group. Your property benefits from the added dynamics and cohesion of a large team dedicated to a successful sale.

Concierge

A unique concierge service is available for you to help you move in.

Services

Our bespoke services facilitate your property project from start to finish.





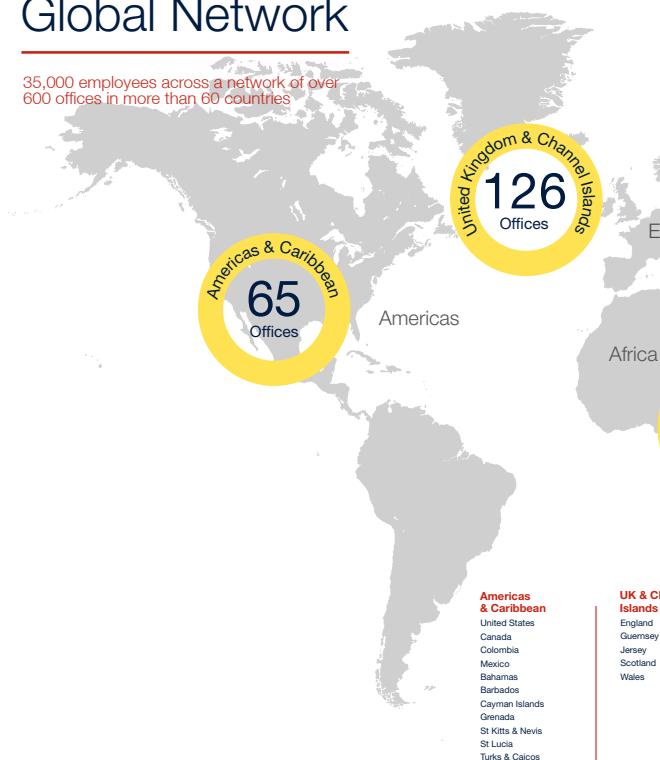
The exclusive partner of Savills in Paris

THE POWER AND SCOPE OF AN INTERNATIONAL NETWORK

- A strategic alliance with a world leader in property consultancy
- A market research and analysis department which provides our clients with global insight into major world markets and the ability to anticipate trends
- A group **35,000** people strong, working in over **60** countries and **600** offices worldwide

Global Network

35,000 employees across a network of over
600 offices in more than 60 countries

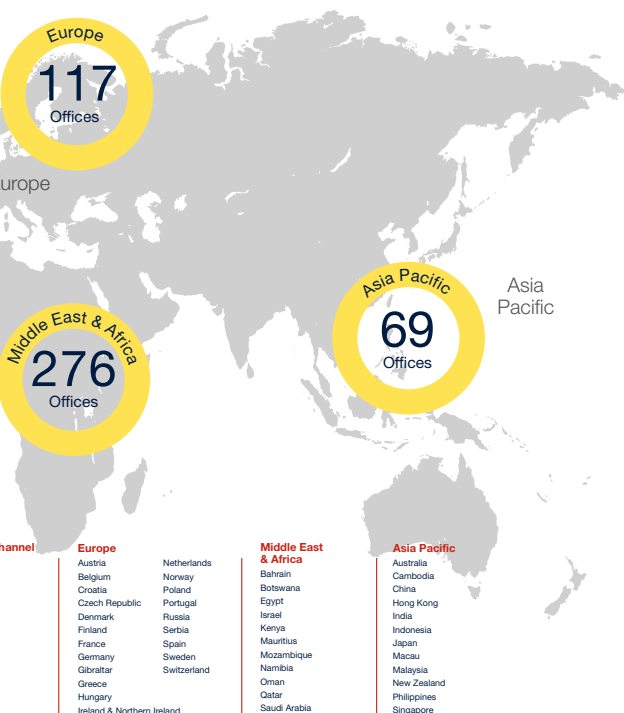


« The Agence Varenne is a leader on the Parisian luxury property market. Its team offers unrivalled know-how and professionalism and Savills is proud to work closely with them. »

Hugo Thistlethwayte,
HEAD OF SAVILLS INTERNATIONAL RESIDENTIAL

« Savills is a dominant force on the main residential markets in the United Kingdom. Its international clientele has access to Russian, Middle-Eastern, Chinese and Indian offices, based in London. We are delighted to work with the Agence Varenne, which shares our spirit of providing clients with quality service and advice. »

Justin Marking,
HEAD OF SAVILLS GLOBAL RESIDENTIAL









Communication & Marketing

Ensuring bespoke communication and marketing on a global scale is an essential key to optimizing your property transaction.

We have honed a differentiated approach for luxury properties which guides us along the fine line between visibility and confidentiality.

We are present on the best international sites as well as in the major business and finance media.

Working closely with our sales reps, we craft a tailored communication plan to target the best local and international buyers.

This search involves the Savills group network, as well as the many partnerships that we have created over the years with property and financial experts, asset managers and interior architects.

Private Office

Savills Private Office is a unique and independent structure based in London, dedicated to clients and property of exceptional calibre.





AGENCE VARENNE IS AN INTERNATIONAL ASSOCIATE OF SAVILLS

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